



Auditors, Tax & Business Advisers

Trading Online Voucher Scheme

13th May 2020

TRADING ONLINE VOUCHER SCHEME 2020

Below is a detailed outline of the Trading Online Voucher Scheme. We previously provided an overview of this scheme in our Covid-19 List of Business Supports email sent at the end of April. We sat the training session ourselves as a Practice last week to gain an understanding of what is required for our clients to obtain this voucher. The webinar itself is very informative and gives a good insight into what is required to drive traffic to your online business profile.



As you can see, a grant of €2,500 is available but it is important to put work into the application which will become apparent after completing the training session. We have a number of clients who may be able to assist you if you choose to go ahead with this application and we would be happy to put you in touch with them once you have completed the training.

Trading Online Voucher Scheme - up to €2,500 grant available

The expanded Trading Online Voucher Scheme is designed to assist small businesses with up to 10 employees to trade more online, boost sales and reach new markets.

It offers financial assistance of up to €2,500 from your Local Enterprise Office **with co-funding of 10% from the business*** along with training and advice to help your business trade online.

Eligibility:

The vouchers are targeted at businesses with the following profile:

- Limited or no e-commerce presence
- 10 or less employees
- Turnover less than €2m
- Applicant business must be trading for at least 6 Months**
- Business must be located in the area covered by the Local Enterprise Office to whom they make their application i.e. LEOs cannot accept applications from businesses located outside their jurisdiction***

Previous voucher recipients may apply for a second voucher

** for applications received from April 7th 2020 until September 30th 2020. Further eligibility, terms and conditions apply*

*** applicant business must provide clear proof of trading for a minimum of 6 months to their Local Enterprise Office*

**** check localenterprise.ie for your local office*



Trading Online Voucher Scheme - Mandatory Live Information Seminar

To qualify for a Trading Online Voucher **attendance at a training session is mandatory**. At the end of the training session, a copy of the slides and the Trading Online Voucher application form will be sent to participants.

The information provided is impartial and will help you decide on what trading online options are right for your business.

In addition, businesses attending the event will learn how to apply for the Trading Online Voucher.

This online mandatory Information session will cover various topics, including:

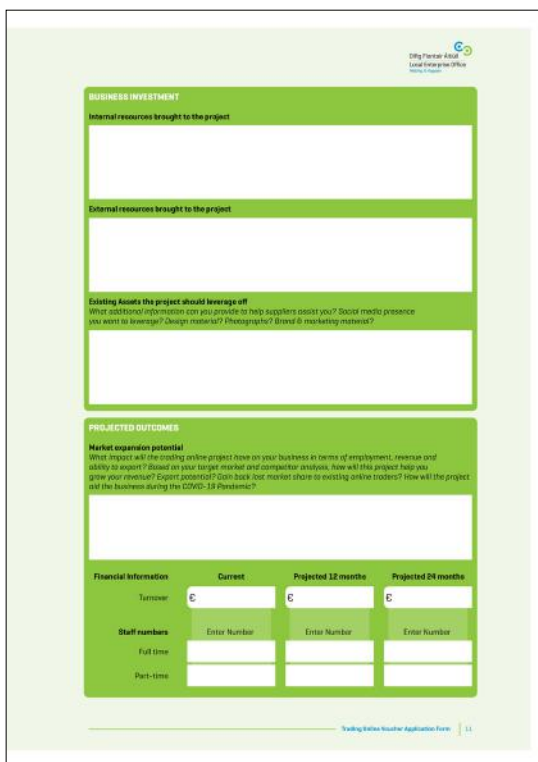
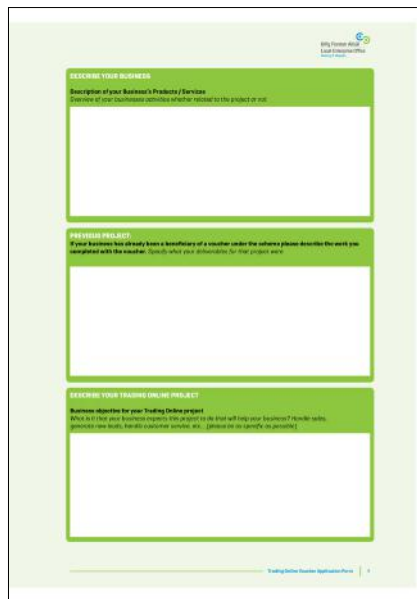
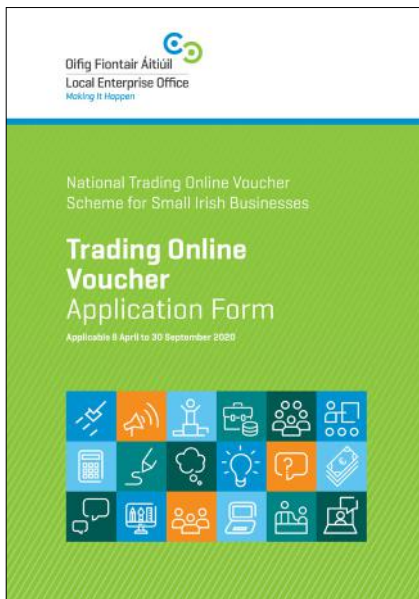
Developing a Website

Digital Marketing

Social Media for Business

Search Engine Optimisation

Online Subscriptions



Below are the links to sign up for the mandatory webinar this week

Thursday 14th May 2020

Friday 15th May 2020

There will be further sessions available in the coming weeks.





 **FRISBY**
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